

ABORTION HEARTBEAT / CONCEPTION POLL April 2019

CLIENT: Family First New Zealand

POLL DATES: Wed 3 to Sun 7 April 2019. The median response was collected

on Thu 4 April 2019.

TARGET POPULATION: Eligible New Zealand voters.

SAMPLE POPULATION: Eligible New Zealand voters who are contactable on a landline

or mobile phone.

SAMPLE SIZE: 1,000 respondents agreed to participate.

SAMPLE SELECTION: A random selection of 15,000 nationwide phone numbers.

WEIGHTING: The results are weighted to reflect the overall voting adult

population in terms of gender, age, area and deprivation.

SAMPLE ERROR: Based on this sample of 1,000 respondents, the maximum

sampling error (for a result of 50%) is +/- 3.1%, at the 95%

confidence level.

CODE COMPLIANCE: This poll was conducted in accordance with the New Zealand

Political Polling Code, the Research Association New Zealand

Code of Practice and the International Chamber of

Commerce/European Society for Opinion and Market Research

Code on Market and Social Research.





1. Would you describe yourself generally as someone who supports abortion or someone who opposes abortion?

Abortion

		Count	Col %
Abortion	Support	490	48%
	Oppose	301	29%
	Unsure/Refuse	233	23%
	Total	1025	100%

48% (-4% from 2017) of respondents said they generally support abortion and 29% (nc) oppose.

Abortion BY Gender

		Gender			
		Female Male			
		Col %	Col %		
Abortion	Support	49%	47%		
	Oppose	29%	30%		
	Unsure/Refuse	23%	23%		
	Total	100%	100%		

Net support is +20% for women and +17% for men.

Abortion BY Age

		Age			
		18 - 40	41 - 60	61+	
		Col %	Col %	Col %	
Abortion	Support	47%	50%	46%	
	Oppose	31%	25%	34%	
	Unsure/Refuse	22%	26%	19%	
	Total	100%	100%	100%	



Abortion BY Area

		Area			
		Metro	Provincial	Rural	
		Col %	Col %	Col %	
Abortion	Support	47%	50%	47%	
	Oppose	32%	23%	30%	
	Unsure/Refuse	21%	26%	23%	
	Total	100%	100%	100%	

Abortion BY Deprivation

		Deprivation			
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	
		Col %	Col %	Col %	
Abortion	Support	57%	48%	35%	
	Oppose	27%	27%	36%	
	Unsure/Refuse	16%	25%	29%	
	Total	100%	100%	100%	

Abortion BY Household

		Household					
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Abortion	Support	47%	50%	48%	53%	44%	40%
	Oppose	30%	29%	21%	24%	33%	46%
	Unsure/Refuse	23%	21%	31%	23%	23%	14%
	Total	100%	100%	100%	100%	100%	100%

Abortion BY Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Abortion	Support	45%	51%	35%	89%	66%	42%
	Oppose	37%	20%	31%	0%	27%	36%
	Unsure/Refuse	18%	29%	33%	11%	7%	23%
	Total	100%	100%	100%	100%	100%	100%



2. When do you personally believe life begins?

At conception
In first three months of pregnancy
Between three and six months of pregnancy
Once the foetus is deemed viable to survive outside the womb
When the child is born

When life begins

		Count	Col %
When life begins	Conception	366	36%
	First three months	94	9%
	Three to Six Months	50	5%
	Once foetus is viable	120	12%
	When child is born	181	18%
	Unsure/Refuse	215	21%
	Total	1026	100%

36% of respondents think life begins at conception and only 18% think it is when the child is born.

When life begins BY Gender

		Gender		
		Female	Male	
		Col %	Col %	
When life begins	Conception	44%	27%	
	First three months	8%	10%	
	Three to Six Months	4%	6%	
	Once foetus is viable	12%	11%	
	When child is born	12%	23%	
	Unsure/Refuse	19%	23%	
	Total	100%	100%	

Women are more likely than men to say life begins at conception.



When life begins BY Age

		Age			
		18 - 40	41 - 60	61+	
		Col %	Col %	Col %	
When life begins	Conception	22%	42%	48%	
	First three months	13%	7%	6%	
	Three to Six Months	4%	7%	4%	
	Once foetus is viable	18%	7%	9%	
	When child is born	21%	16%	15%	
	Unsure/Refuse	22%	21%	19%	
	Total	100%	100%	100%	

When life begins BY Area

		Area			
		Metro	Provincial	Rural	
		Col %	Col %	Col %	
When life begins	Conception	38%	31%	36%	
	First three months	9%	9%	10%	
	Three to Six Months	7%	3%	3%	
	Once foetus is viable	10%	16%	10%	
	When child is born	17%	15%	22%	
	Unsure/Refuse	19%	26%	19%	
	Total	100%	100%	100%	

When life begins BY Deprivation

		Deprivation			
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	
		Col %	Col %	Col %	
When life begins	Conception	33%	36%	39%	
	First three months	13%	8%	5%	
	Three to Six Months	5%	7%	2%	
	Once foetus is viable	17%	8%	10%	
	When child is born	17%	24%	11%	
	Unsure/Refuse	15%	18%	33%	
	Total	100%	100%	100%	



When life begins BY Household

Household

				Hodochold			
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
When life	Conception	36%	41%	20%	34%	34%	36%
begins	First three months	13%	6%	7%	12%	9%	0%
	Three to Six Months	9%	5%	4%	3%	1%	0%
	Once foetus is viable	10%	8%	17%	8%	16%	32%
	When child is born	16%	19%	12%	21%	18%	19%
	Unsure/Refuse	16%	21%	40%	22%	22%	14%
	Total	100%	100%	100%	100%	100%	100%

When life begins BY Party Vote 2017

Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
When life begins	Conception	43%	31%	30%	8%	69%	35%
	First three months	12%	7%	4%	4%	2%	10%
	Three to Six Months	6%	6%	0%	0%	0%	4%
	Once foetus is viable	8%	16%	11%	29%	7%	8%
	When child is born	15%	15%	38%	38%	11%	17%
	Unsure/Refuse	15%	24%	17%	21%	11%	26%
	Total	100%	100%	100%	100%	100%	100%

When life begins BY General Support / Opposition to Abortion

Abortion

			7 (50) (10)	•
		Support	Oppose	Unsure/Refuse
		Col %	Col %	Col %
When life begins	Conception	21%	64%	29%
	First three months	9%	10%	7%
	Three to Six Months	6%	5%	4%
	Once foetus is viable	17%	8%	5%
	When child is born	27%	6%	12%
	Unsure/Refuse	19%	6%	43%
	Total	100%	100%	100%



3. Some people say that if a doctor is able to detect the heartbeat of an unborn baby or foetus, that baby or foetus should have human rights and be legally protected. Do you agree or disagree?

Should foetus have human rights once heart beat detected

		Count	Col %
Should foetus have human	Strongly disagree	206	20%
rights once heart beat	Somewhat disagree	97	9%
detected	Neither agree nor disagree	83	8%
	Somewhat agree	221	22%
	Strongly agree	261	25%
	Unsure/Refuse	158	15%
	Total	1026	100%

47% agree a foetus should have human rights once a heart-beat can be detected and 29% disagree.

Should foetus have human rights once heart beat detected BY Gender

		Ger	ider
		Female	Male
		Col %	Col %
Should foetus have human	Strongly disagree	17%	23%
rights once heart beat	Somewhat disagree	8%	11%
detected	Neither agree nor disagree	9%	8%
	Somewhat agree	21%	22%
	Strongly agree	27%	24%
	Unsure/Refuse	18%	13%
	Total	100%	100%



Should foetus have human rights once heart beat detected BY Age

			Age	
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
Should foetus have human	Strongly disagree	26%	18%	14%
rights once heart beat	Somewhat disagree	8%	9%	11%
detected	Neither agree nor disagree	7%	10%	8%
	Somewhat agree	26%	19%	19%
	Strongly agree	21%	27%	29%
	Unsure/Refuse	12%	16%	19%
	Total	100%	100%	100%

Should foetus have human rights once heart beat detected BY Area

			Area	
		Metro	Provincial	Rural
		Col %	Col %	Col %
Should foetus have human	Strongly disagree	17%	29%	15%
rights once heart beat	Somewhat disagree	11%	8%	7%
detected	Neither agree nor disagree	5%	12%	10%
	Somewhat agree	21%	20%	25%
	Strongly agree	30%	18%	26%
	Unsure/Refuse	16%	13%	16%
	Total	100%	100%	100%

Should foetus have human rights once heart beat detected BY Deprivation

			Deprivation	
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10
		Col %	Col %	Col %
Should foetus have human	Strongly disagree	21%	18%	21%
rights once heart beat	Somewhat disagree	14%	12%	1%
detected	Neither agree nor disagree	3%	11%	11%
	Somewhat agree	21%	21%	22%
	Strongly agree	27%	20%	31%
	Unsure/Refuse	15%	17%	14%
	Total	100%	100%	100%



Should foetus have human rights once heart beat detected BY Household

		Household					
		Partner					
		and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Should	Strongly disagree	21%	15%	31%	15%	23%	24%
foetus have	Somewhat disagree	10%	11%	12%	16%	2%	5%
human rights	Neither agree nor disagree	6%	8%	11%	11%	7%	14%
once heart	Somewhat agree	20%	23%	16%	11%	28%	40%
beat	Strongly agree	28%	27%	18%	22%	26%	16%
detected	Unsure/Refuse	15%	16%	12%	25%	14%	1%
	Total	100%	100%	100%	100%	100%	100%

Should foetus have human rights once heart beat detected BY Party Vote 2017

			Party Vote 2017				
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Should foetus	Strongly disagree	20%	19%	16%	17%	0%	24%
have human	Somewhat disagree	13%	7%	26%	43%	3%	2%
rights once	Neither agree nor disagree	7%	7%	5%	7%	33%	9%
heart beat	Somewhat agree	16%	29%	19%	12%	11%	22%
detected	Strongly agree	29%	20%	17%	11%	45%	29%
	Unsure/Refuse	15%	18%	18%	10%	8%	14%
	Total	100%	100%	100%	100%	100%	100%

Should foetus have human rights once heart beat detected BY General Support / Opposition to Abortion

			Abortion	ו
		Support	Oppose	Unsure/Refuse
		Col %	Col %	Col %
Should foetus have human	Strongly disagree	26%	10%	20%
rights once heart beat	Somewhat disagree	18%	1%	3%
detected	Neither agree nor disagree	9%	2%	14%
	Somewhat agree	19%	25%	22%
	Strongly agree	12%	52%	18%
	Unsure/Refuse	16%	9%	23%
	Total	100%	100%	100%



MARGINS OF ERROR

The following maximum sampling margin of errors apply for each demographic group:

•	All	3.1%
•	Women	4.0%
•	Men	4.9%
•	Under 40s	9.0%
•	41 to 60	5.0%
•	Over 60s	4.4%
•	Metro	4.9%
•	Provincial	6.1%
•	Rural	5.4%
•	Deciles 1 to 3	6.1%
•	Deciles 4 to 7	4.0%
•	Deciles 8 to 10	8.3%
•	Partner and kids	5.6%
•	Partner only	5.0%
•	Live alone	7.8%
•	National voters	5.2%
•	Labour voters	5.6%
•	NZ First voters	15.7%
•	Green voters	17.1%
•	Unsure voters	6.4%

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